

Experience

DESIGNATION

10/16-04/17
Chicago, Ill.

UX Designer

In an immersive UX bootcamp, I learned, applied, and refined skills focused on user-centered design. I conducted user interviews, researched markets, synthesized data, built and tested concepts, and delivered wireframes to clients including:

Zcruit

A website that uses predictive analytics for college football recruiting. My team created a digital experience for recruiters, bringing the product's valuable data into their current workflow.

Pour Secure

A smart spout and companion mobile app for measuring liquor inventory. My colleague and I identified the need for actionable presentation of data for bar managers and owners. We designed a new platform to track sales and train bartenders using Pour Secure's hardware.

Dusty Groove

03/16-12/16
Chicago, Ill.

Used Buyer and Retail Clerk

Following my passion for music, I handled orders, shipping, and inventory, and interacted with customers for an online music retailer and record store. As a used buyer, I rapidly evaluated condition and market need for CDs and LPs, making offers fair to both the business and sellers.

Encyclopaedia Britannica

02/12-08/15
Chicago, Ill.

Media Editor

Responsible for visuals for an annual book of current events, I planned image use with the editor. I selected and purchased photos appropriate for varied audiences. In addition, I evaluated unillustrated articles and found suitable images within budget.

The Daily Illini

02/08-05/11
Champaign, Ill.

Photo Editor and Photographer

As head of the photo department, I collaborated with editors and staff, planned coverage, and managed the photo department staff and equipment. As a staff photographer, I shot assignments for editorial use and created multimedia for the website.

Skills

Design

User research
User interviews
Competitive analysis
Heuristic evaluation
Personas
Journey mapping
Task flows
Site mapping
Sketching
Wireframing
Prototyping
Usability testing

Tools

Axure RP
Sketch
InVision
Photoshop
Illustrator
InDesign

Exploring

HTML/CSS
Illustration
Branding
Typography

Education

University of Illinois at Urbana-Champaign

Bachelor of Fine Arts
Industrial Design
2007-2011